Effective Date: 7 October 2024

#### 1. Introduction

At **LOVING OUR CHILDREN INC (LOC)** your privacy is important to us. This Privacy Policy outlines how we collect, use, and protect your personal information when you engage with our website, services, or communication channels. By accessing our website or submitting your information through our forms, you agree to this Privacy Policy.

#### 2. Information We Collect

We collect personal information that you voluntarily provide to us, which may include:

- **Contact Information**: Full name, email address, phone number, mailing address.
- **Usage Information**: Information about how you interact with our website, such as IP address, browser type, and referring/exit pages.
- **Optional Information**: You may choose to provide optional information, such as demographic data or other personal preferences.

## 3. How We Use Your Information

We use the information you provide to:

- Send you promotional materials, product updates, and newsletters.
- Respond to inquiries or requests submitted through our contact forms.
- Improve our website functionality and user experience.
- Customize content based on your preferences.

## 4. Sharing Your Information

#### We do not sell, trade, or share your personal information with third parties for

marketing purposes. We may, however, share your information in the following circumstances:

- With trusted service providers who assist us in operating our website, conducting business, or providing services to you. These partners are required to keep your information confidential and secure.
- In compliance with legal obligations or in response to lawful requests from public authorities.

## 5. Opt-Out Options

You have the right to opt-out of receiving communications from us at any time. To opt-out:

- **Email**: Click the "Unsubscribe" link at the bottom of any email you receive.
- **Text Messages**: Reply "STOP" to any text messages.
- **Contact Us**: You can also email us directly at <u>contactus@lovingourchildreninc.org</u> to request removal from our mailing list. Once you opt out, we will process your request within 10 business days.

#### 6. Data Security

## LOVING OUR CHILDREN INC Privacy Policy

We take data security seriously. Your personal information is stored on secure servers, and we implement appropriate technical and organizational measures to protect against unauthorized access, disclosure, or alteration of your data.

## 7. Retention of Information

We retain your personal information only as long as necessary to fulfill the purposes for which it was collected, or as required by law. After this period, we securely delete or anonymize the data.

## 8. Cookies and Tracking Technologies

Our website may use cookies and similar tracking technologies to enhance your browsing experience. You can set your browser to refuse cookies or alert you when cookies are being sent. However, some parts of our site may not function properly if you disable cookies.

## 9. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these sites. We encourage you to read the privacy policies of any linked websites you visit.

## 10. Your Rights

Under applicable privacy laws, you have the right to:

- Request access to the personal data we hold about you.
- Request correction or deletion of your personal information.
- Withdraw your consent to processing your information at any time.
- Lodge a complaint with a data protection authority if you believe your rights have been violated.

To exercise any of these rights, please contact us at <u>contactus@lovingourchildreninc.org</u>

## 11. Children's Privacy

Our website and services are not intended for children under 13 years of age. We do not knowingly collect personal information from children. If we learn that we have collected information from a child without proper consent, we will take steps to delete it promptly.

# 12. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated effective date. We encourage you to review this Privacy Policy regularly.

## 13. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us:

Email: <u>contactus@lovingourchildreninc.org</u> Phone: 888) 998-8779 Mail: 2910 N Powers Blvd PMB 196, Colorado Springs, CO 80922, US